



Preferred Audiology Care
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OUR FOCUS AND SERVICES For Physicians

Our Mission– Our Doctors of Audiology are responsible for providing best practices for hearing healthcare with thorough, evidence-based practices, objective measures, continued patient support, and advanced technology, while trying to lower cost.

Hearing loss Prevention – Diagnostics – Treatment Tinnitus assessments and treatment

Hearing Loss Prevention –

Custom hearing protection for hunters, musicians, occupational and recreational noise exposure

COMING SOON - In-house 3-D scanning and 3-D printing custom biocompatible hearing protection for all high noise environments. High-resolution for a better, more customized, comfortable fit manufactured within a few hours even for difficult-to-fit ears.

Diagnostic Hearing Testing –

**Pure tone air and bone conduction testing,
Speech reception testing,
Speech intelligibility testing,
Objective speech in noise testing
Immittance testing of middle ear function
Otoacoustic Emissions testing of inner ear function
UNSEDATED Auditory Brainstem Response (ABR) testing for estimating hearing
sensitivity in pediatric patients including newborns, and adult neurological assessments
for auditory system integrity (i.e. assess acoustic neuromas).
Visual Reinforcement Audiometry for pediatric testing
Tinnitus assessments**

Hearing loss and Tinnitus Treatment

Widest variety of hearing aids including the Lyric 100% invisible extended wear hearing aids and computerized hearing aid verifications to assess appropriate hearing aid fit and function.
Listening and Communication Enhancement Programs for Hearing Rehabilitation – using adaptive auditory training programs to help improve communication skills for patients with auditory nerve dysfunction and speech intelligibility impairments
Assistive Listening Devices – Easy-to-use wireless 2.4 GHz and Bluetooth technology to wireless connect to other communication devices given patients better means to communicate with family and friends through modern technology with cell phones, computers, telephones.

Also available – hearing aid repairs and continued cleanings and service, cerumen management

90% of people who suffer from tinnitus have a hearing loss

Tinnitus Management Programs

The goal is to make tinnitus more tolerable or acceptable so it is not as noticeable or can be ignored.

Patients are educated and counseled to demystify their tinnitus and taught ways to manage tinnitus on their own.

Tinnitus Masking /Sound Therapy – Using sound therapy and maskers to distract and habituate tinnitus. Can be used with other therapy strategies as well.

One of the first steps may be tinnitus masking or sound therapy, which is using sound to reduce the sound of the tinnitus. For patients who have tinnitus with a hearing loss that requires hearing aids, we may recommend a hearing device that has an incorporated tinnitus-masking or sound therapy program. This is successful at reducing tinnitus in about 70% of patients. The remainder of the patients may not notice any difference. The type of masking we use may also help to relax the patients, breaking that cycle of stress exacerbating tinnitus.

Tinnitus Retraining Therapy (TRT). – a combination of intensive counseling and sound therapy to help habituation process of the tinnitus-evoked reactions, in attempt to augment the perception of the tinnitus.

Cognitive Behavioral Therapy (CBT) –

The purpose is to disassociate the tinnitus from negative behaviors or to change the perception of the tinnitus as an event triggering an emotional response and reaction, correcting our thoughts and reactions. Recommended for the most severe or debilitating cases of tinnitus and patient should be referred to a CBT specialist.

